

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2217695

Order #	2217695		Created On	7/25/2018 12:20:53 PM		Order Status	Contract Confirmed	
Order Descrp	PRI:NP=4;IP=5 Hines DETIC		Created By	Mayer, Keith		Gross \$	10282.00	
Client	CTE DR JIM HINES FOR GOVERNOR		Updated On	7/25/2018 2:27:26 PM		Net \$	8071.37	
Start Date	8/6/2018		Updated By	Britt, Kimberly		Units	14	
End Date	8/6/2018		Industry	Political-Governor		Credit Hold	NO	
# of Weeks	1		REFERENCES			BILLING INFORMATION		
SALES			Primary	Detroit Interconnect		Purchase Order #		
ActiveWeeks	1		Secondary	National Direct Political Bundle		Billing Schedule	Broadcast	
AE 1	Fuller, Sarah L. (Michigan)		Tertiary			EDI INFORMATION		
AE 2			Quarternary	END OF FLIGHT BILLING		Product		
Agency	MARKETING RESOURCE GROUP	15.00%	TRAFFIC OPTIONS			Estimate	733	
RepFirm	PCA-POLITICAL	6.50%	Address 1	225 S WASHINGTON SQUARE		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	LANSING, MI		Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information		
Zones	Detroit MI Interconnect		Zip	48933				
Total Networks	2		Contact					
GENERAL COMMENTS			Phone	517-372-4400				
			Avail Tag			SYSCODE LIST		
			Contract Type	Political		5557		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 5557

Order #	2217695	Created On	7/25/2018 12:22:50 PM	Order Status	Contract Confirmed
Order Descrp	PRI:NP=4;IP=5 Hines DETIC	Created By	Mayer, Keith	Syscode Gross \$	10282.00
Client	CTE DR JIM HINES FOR GOVERNOR	Updated On	7/25/2018 2:25:44 PM	Syscode Net \$	8071.37
Start Date	8/6/2018	Updated By	Britt, Kimberly	Syscode Units	14
End Date	8/6/2018	Source	VIEW	Zone Status	Contract Confirmed
# of Weeks	1	Zones	Detroit MI Interconnect	Avg Unit Rate	734.43

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Direct Political Bundle	4 4	Fox News Channel	5557	FOX AND FRIEND<	08/06/2018	08/06/2018	M 5a-9a	2	\$702.00	\$1,404.00	30
2	2		National Direct Political Bundle	4 4	Fox News Channel	5557	VARIOUS	08/06/2018	08/06/2018	M 9a-4p	2	\$468.00	\$936.00	30
3	3		National Direct Political Bundle	4 4	Fox News Channel	5557	VARIOUS	08/06/2018	08/06/2018	M 4p-7p	2	\$936.00	\$1,872.00	30
4	4		National Direct Political Bundle	4 4	Fox News Channel	5557	VARIOUS	08/06/2018	08/06/2018	M 7p-12m	2	\$1,170.00	\$2,340.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
5	5		National Direct Political Bundle	4 4	HGTV	5557	VARIOUS	08/06/2018	08/06/2018	M 9a-4p	2	\$293.00	\$586.00	30
6	6		National Direct Political Bundle	4 4	HGTV	5557	LOVE IT OR LIS	08/06/2018	08/06/2018	M 4p-7p	2	\$616.00	\$1,232.00	30
7	7		National Direct Political Bundle	4 4	HGTV	5557	VARIOUS	08/06/2018	08/06/2018	M 7p-12m	2	\$956.00	\$1,912.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

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Start Date	8/6/2018	Updated By	Britt, Kimberly	Units	14
End Date	8/6/2018	Source	Order Detail	Credit Hold	No
# of Weeks	1	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	